

Howdy Pard! The Shadow Riders Inc., are proud to announce the
2nd Annual "Melee on the Bay"
SASS endorsed Long Island Cowboy Championship being held on October 21, 22 & 23, 2011.
We are looking for sponsors and vendors to help make the match an event to remember.

There are 5 levels of sponsorship, we hope one is a comfortable fit.
Sponsorship donations may be in any combination of cash, merchandise or gift certificates,
able to be redeemed at the match or online.

Level 1 - Match Sponsor, \$1,000.00

Two free shoot thrus and two free banquet tickets, banner in the main tent,
top listing and link on the Match web page for 1 year, inside cover ad in the shooter's handbook,
your flyers or inserts in the shooter packet.

Level 2 - Contributing Sponsor, \$500.00

One free shoot thru and one free banquet ticket, banner in the main tent,
priority listing and link on the Match web page for 1 year, full page ad in the shooter's handbook,
your flyers or inserts in the shooter packet.

Level 3 - Stage Sponsor, \$ 250.00

Banner in the main tent, listing and link on the Match web page for 1 year,
1/2 page ad in the shooter's handbook, your flyers or inserts in the shooter packet.

Level 4 - Side Match Sponsor, \$100.00

Listing and link on the Match web page for 1 year,
1/4 page ad in the shooter's handbook, your flyers or inserts in the shooter packet.

Level 5 - Door Prize, Any Amount

Business card ad in the shooter's handbook, your flyers or inserts in the shooter packet.

Advertising Requirements for artwork in the shooter's handbook:
JPEG or PDF preferred in 600 DPI or higher resolution.

All vendors are expected to abide by the following:

1. Vendors may set up between 9AM and 5PM on Thursday October 20, 2011. No vendors will be allowed to set up after that time.
2. Vendors Check-In: Thursday, October 20, between 9AM and 5PM for your badges
3. Vendors planning to shoot an event must submit a separate Shooter Application and fees.
4. The Shadow Riders reserve the right to require all vendor vehicles to be removed from Sutler's Row during the event.
5. Vendors will be responsible for providing their own tent, tables and/or chairs.
6. Vendors must be dressed in appropriate country/western or period correct attire.
7. Any music played onsite must be country/western or period correct.
8. Vendors may not break down their tents before 2PM on Sunday, October 23, 2011.

Non Shooting Vendors: Saturday Banquet tickets _____ at \$25 each
Shooting Vendors please include a separate shooter application.

Thank you for considering being a part of our event.
Your support is greatly appreciated!